

THE POSITION OF IRANIAN TRADITIONAL AND RITUAL DRAMA IN THE DEVELOPMENTAL COMMUNICATIONS WITH THE EMPHASIS ON THE RURAL AREAS IN IRAN

AMIR HOSSEINALEMI

Master of Development Communication, Mass Communication Research Centre, Jamia Millia Islamia University,
New Delhi, India

ABSTRACT

Ritual traditional drama has its roots in the beliefs, behavior and the cultural structure of each nation, so the people communicate with these works in the best way, and accept the concepts and effects of these drama forms. Conveying these concepts in this way is easier in the developing countries, especially in the rural areas. This paper studies the ritual and traditional drama as a method in conveying developmental concepts and communications development in the rural communities of the developing countries. In this paper, the two methods in which we can use traditional and ritual dramas are provided.

At first, we address the position of ritual dramas in the rural participation assessment method for collecting rural data and implementation of developmental plans. And after that, we consider the role and characteristics of traditional dramas in conveying developmental concepts and education in the rural areas. we study the Iranian traditional and ritual dramas such as screen reading, narration, Takhtowzi and imitation, puppet show and Taziyeh (passion play) that now has a special position among the rural people.

KEYWORDS: Ritual Traditional Drama, Passion Play, Puppet Show